

LONG

For over 4 years, Inge Hunter has been a recognised expert in Digital Marketing strategy and Instagram.

She is the founder of the Instagram membership; '@designyoursocials' and a leading digital marketing educational programme for business owners called 'The Agency.'

You may know Inge from her podcast 'Minger Without The 'M' where she takes away the titles we give ourselves to explore what's underneath. And may have seen her features in publications such as Red Magazine & Business News Daily.

Inge has grown successful businesses since the age of 17 and has always had a flair for entrepreneurship since she was a young girl. And she holds a first class degree in Business Management; Marketing & Psychology which she completed full time alongside running her business full time in Cambridge.

Inge strongly believes in empowering business owners to use digital marketing tools; and Instagram in particular; in a strategic way to maximise your revenue and visibility. She encourages and educates her clients to create a strong presence on social media whereby every follower has the potential to turn into a customer, rather than just chasing after large vanity metrics.

Inge likes to infuse her Psychological background into her Digital Marketing trainings and encourages us to think outside of the box when it comes to our businesses.

She currently lives in Suffolk, UK with her family and enjoys spending her time browsing on Instagram (obviously!) Kayaking and listening to thought provoking podcasts. One day she hopes to own a pig as a pet!

SHORT

Inge Hunter is a well recognised leader in Digital Marketing Strategy and is a Podcast Host.

She is the founder of educational based programmes which help small to medium business owners to understand how to use Digital marketing tools and Instagram as effectively and strategically as possible and regularly gives education talks and classes to business groups.

She has been featured in publications such as Red Magazine & Business News Daily and you can listen to her podcast on the main podcast streaming platforms.

She likes to infuse Psychology into her marketing and encourages you to concentrate on turning each follower into a potential customer rather than chase the vanity metrics.

Inge lives in Suffolk with her family and you can regularly find her browsing Instagram and Kayaking on the River Ouse.